

# RICHEY WORKFORCE DEVELOPMENT

## CAPABILITY STATEMENT

### COMPANY DATA

Cage Code:0QDK6  
UEI:PDCFZ2D1WV92  
Sam Registered: Yes  
Accept Government Credit Cards: Yes

### NAICS CODES

- **611710** - Educational Consultant
- **711510** - Independent Speaker
- **812990** - All other Personal Services
- **611430** - Professional and Management Development Training
- **611699** - All Other Miscellaneous Schools and Instruction
- **541611** - Strategic Planning Consulting Services

### DIFFERENTIATORS

- **Client Centric Approach:** Tailor services to meet the specific needs of our clients.
- **Expertise in Government Contracting:** Focus on empowering women and minority-owned businesses.
- **Commitment to Sustainability:** Integrate eco-conscious practices in all operations.

### CERTIFICATIONS

- Women-Owned Small Business (WOSB)
  - North Carolina HUB (Historically Underutilized Business)
- Department of Transportation**
- Small Professional Services Firm (SPSF)
- Carolinas-Virginia Minority Supplier Development Council (CVMSDC)**
- Minority Business Enterprise (MBE)

### CONTACT INFORMATION

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### COMPANY OVERVIEW

Richey Workforce Development is dedicated to empowering individuals, small businesses, and organizations through strategic speaking, coaching, training, and workforce development services. We specialize in developing clear, effective strategies for government contracting, workforce development, and organizational growth helping small businesses navigate the complexities of starting, growing, and scaling with confidence. Our mission is to inspire, equip, and empower our clients with the tools, knowledge, and strategy they need to succeed.

### CORE COMPETENCIES

- **Community Partnership Development:** Build strategic partnerships with organizations and institutions to create pathways for employment and skill development for diverse populations.
- **Workforce Development:** Design and execute community-focused job readiness and employment training programs that help residents gain essential skills needed to enter the workforce.
- **Leadership Development:** Lead life coaching programs for community organizations, offering executive coaching to build personal, organizational, and community leadership skills.
- **Program Development:** Develop and manage comprehensive career coaching programs focused on creating coordinated responses to workforce and social challenges faced by vulnerable populations.

### PAST PERFORMANCE

**Truist Bank** – Deliver presentations and training on workforce strategies, professional communication, and community engagement to support organizational development.

**Procura Find** – Provide government contracting strategy, capability development support, and training to enhance client readiness for local and state procurement opportunities.

**GI Guy Healthcare** – Conduct staff development workshops focused on leadership, customer service excellence, and organizational culture improvement.

**My Computer Career** – Deliver training sessions designed to support student success, career readiness, and professional development.

**Robeson Community College** – Collaborate on workforce and career readiness programming to strengthen student outcomes and community engagement.

**E3 Durham** – Facilitate community-focused workforce and job readiness training supporting local workforce pipeline development.

**Women's Empowerment** – Partner on initiatives and workshops to support small business growth, leadership development, and career advancement.